

Caersws Vintage Rally 2026

Your Invitation To Be Involved in the 40th Anniversary of
this Great Event

Event Organiser: Mid Wales Vintage Machinery Club Ltd.

Event Date: Monday 25th May 2026 (Bank Holiday)

Event Time: 09:00 – 17:00

Event Location:

Red House Farm, A489, Caersws SY17 5SF

What3Words: ///self.awards.outwards

Website: www.caerswsvintagerally.co.uk

Contact Details:

Toby Lloyd (Rally Secretary)

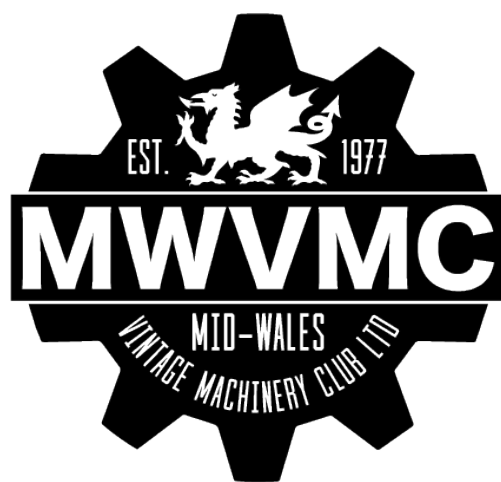
Email: rally@mwvmc.co.uk

Tel: 07375 820109

Chris Brooks (Treasurer)

Email: treasurer@mwvmc.co.uk

Tel: 07785 375975



Event Overview

The Caersws Vintage Rally is a long-standing community event celebrating vintage machinery, vehicles, and rural heritage in the heart of Mid Wales. Running for over 40 years, the rally has become a highlight of the local calendar, attracting enthusiasts, families, and visitors from across the region.

Held annually in Caersws, Powys, the Rally showcases working steam engines, vintage tractors and machinery, classic and vintage cars, commercial and military vehicles, a vintage auction, craft and trade stalls, food and drink, live music, and family-friendly attractions. Many exhibits are working in real time, providing visitors with a unique, hands-on and entertaining insight into our mechanical and agricultural heritage.

Organised entirely by volunteers and supported by many local businesses, the Vintage Rally plays an important role in the Mid Wales community. Proceeds are reinvested into the event and local Charities, ensuring it remains accessible, engaging, and firmly rooted in its heritage.

The rally has built a strong reputation as a friendly, well-organised event that attracts both dedicated enthusiasts and the general public, making it an ideal platform for community engagement, media coverage, and sponsorship partnerships.

For the 2026 Rally the Mid Wales Vintage Machinery Club have invested heavily in improving access and traffic management into and from the Rally field to ensure that all visitors have safe and uninterrupted entry and exit, efficient parking and fast entry into the event itself.



Audience & Demographics

Expected Attendance: Over 3,000 visitors

Visitor Profile:

- Vintage machinery, classic vehicle and industrial and agricultural history enthusiasts
- Farmers, rural dwellers and those connected with the agricultural and forestry community
- Town, City and village families typically within a 50 mile radius with their children.
- Visitors to the Mid Wales area staying in regional holiday accommodation
- The general public looking for a great day out and perhaps a bargain in the Vintage auction.

Age Range: All ages, with a focus on adults 25 - 70

Geographic Reach: Primarily Mid-Wales and the border counties of Shropshire and Herefordshire.

Interests: Vintage tractors, vintage machinery, classic and vintage cars, industrial heritage, agriculture and forestry.

Engagement: Visitors can see and engage with both static and working vintage machinery in a variety of live demonstrations around the Rally field, with an almost continuous series of informative and entertaining parades and demonstrations in a central ring area to suit all interests.

Sponsorship and Engagement Opportunities

You can feature your Company at this major Mid Wales event by taking up one or more of the following opportunities. *Just get in touch with your ideas and we will do the rest >>*

- **Display a 3m Ring Side Banner.** We will display your banner prominently on the inner side of the main ring where it will be seen by all spectators and extensively captured in images and video. Cost £30.00. If you don't already have a suitable banner we can assist you to get one manufactured.
- **Be a Main Event Sponsor.** Your company and logo will be prominently listed on the Event Sponsors page of the printed programme together with a line describing your activities. Your Company will also be listed as a valued sponsor on our website and Facebook page in the runup to the event. Your Company will be mentioned and thanked as a sponsor on at least two separate occasions over the public address system during the day and you will also receive two free entry tickets to the event. Cost £100.00. (Note: As the Mid Wales Vintage Machinery Club is a Not for Profit organisation and all surplus funds raised are donated to local Charities your Accountant should agree that your sponsorship will be a Charitable donation for HMRC tax purposes.)
- **Be the Sole Programme Sponsor.** You will have a full colour page in the printed programme, (back page or inner facing) to feature your Company, locations, reach and activities based on your artwork and copy. Your Company will be highlighted as the Programme Sponsor on our website and Facebook pages together with a link to your own Company website in the run up to the event. Your Company will be mentioned and thanked as the Programme Sponsor on at least two separate occasions over the public address system during the day and you will receive a free Family entrance ticket to the event. Cost £500.00
- **Exhibition Space.** Take a physical presence in our Premium Trade Stand area which is ideally suited to hospitality / exhibition trailers or other displays. Basic exhibition ground space is priced at £8.00 per frontage metre run with a depth of 9 metres. However we can accommodate almost any size to meet your requirements. The Premium Trade Stand area is prominently located to ensure a strong footfall throughout the day.

Useful Links and Information

Main Event Website: www.caerswsvintagerally.co.uk

Rally Organiser Website: www.mwvmc.co.uk

Facebook: <https://www.facebook.com/mwvmc>

Ticket Sale Information: <https://mwvmc.co.uk/caersws-vintage-rally/tickets/>

Exhibitor Registration: <https://mwvmc.co.uk/caersws-vintage-rally/exhibiting/>

Trade Stand Registration: <https://mwvmc.co.uk/caersws-vintage-rally/trade-stands/>

Craft Stall Registration: <https://mwvmc.co.uk/caersws-vintage-rally/craft-stalls/>

Charities supported in 2025:- Lingen Davies, Dementia Matters in Powys and The Game Change Project. Almost £30,000 donated over the last 3 years.

